

## **Dr. İsmail Kızılbaş**

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### **EXECUTIVE SUMMARY**

Senior C-level executive with 30+ years of diversified experience spanning media, academia, and corporate industries. Demonstrated success in strategic transformation, organizational leadership, and sustainable business growth. Strong ability to convert vision into action, drive cross-functional alignment, and lead institutions through change and innovation.

### **CORE COMPETENCIES**

- Strategic Planning & Execution
- Organizational Leadership & Change Management
- Corporate Communication & Public Affairs
- Media & Broadcasting Management
- Academic Leadership & Institutional Strategy
- Business Development & International Expansion
- Crisis & Reputation Management

### **PROFESSIONAL EXPERIENCE**

2021 – 2023 | Doğa College – Chief Executive Officer (CEO)

- Led end-to-end transformation initiatives across academic, operational, and administrative units.
- Executed digitalization strategies and restructured educational programs to align with 21st-century skills.
- Built corporate alliances and repositioned the brand within the education market.

2015 – 2021 | Quick Insurance – Deputy Managing Director

- Directed cross-departmental strategic planning and process optimization.
- Played a central role in international expansion and investor relations.
- Streamlined service efficiency through operational enhancements.

2012 – 2015 | Al Jazeera Türk / Cine 5 – Managing Director

- Oversaw all content, technical, and operational divisions of the channel.
- Delivered substantial improvements in viewership ratings and revenue growth.
- Developed strategic collaborations with content providers and authorities.

2011 – 2012 | Al Jazeera Türk – Deputy Managing Director

- Pioneered content innovation strategies aimed at demographic engagement.
- Improved internal workflows and synergy between production and editorial units.

2009 – 2011 | Istanbul Technical University – Advisor to the Rector

- Provided institutional strategy and external communication consultancy.
- Supported faculty governance and community engagement.

2006 – 2009 | Yeditepe University – Assistant Professor, Faculty of Communication

- Conducted undergraduate/graduate education and academic research.
- Organized symposiums and workshops on communication trends.

2003 – 2006 | Izmir University of Economics – Assistant Professor & Acting Dean – Dean of Students

- Directed faculty operations and managed student affairs.
- Initiated reforms in student services and inter-faculty cooperation.

2000 – 2003 | Eastern Mediterranean University – Senior Lecturer

- Designed and taught advanced journalism and media courses.

1998 – 2000 | Star Newspaper, Izmir – Regional Vice Director

- Managed editorial operations and regional market growth.
- Boosted advertising revenue and readership rates.

1998 | Kanal 1 TV (Izmir TV) – Managing Director

- Modernized content structure and broadcast technology.
- Supervised operations of three affiliated radio stations.

1993 – 1998 | Ege University – Research Assistant, Faculty of Communication

1987 – 1992 | Hürriyet Newspaper, Izmir – Reporter

## **EDUCATION**

Ph.D. in Journalism – 2002 | Ege University, Izmir

M.Sc. in Communication – 1996 | Ege University, Izmir

B.A. in Journalism and Public Relations – 1993 | Ege University, Izmir

## **CERTIFICATIONS & EXECUTIVE TRAINING**

- Executive Leadership Program – Boston Consulting Group (BCG)
- Corporate Strategy & Innovation – Boston Consulting Group (BCG)

## **LANGUAGES**

- Turkish – Native
- English – Fluent
- German – Intermediate

## **INTERESTS**

Perfume

## **MEMBERSHIP**

- Galatasaray Sports Club (Galatasaray Spor Kulübü)